

**ANUGERAH MELETOP ERA 2020**  
**TERMS AND CONDITIONS**  
**Basic Terms**

**Name of Award Show:**

Anugerah MeleTOP ERA (“Award Show”) is an award show for the entertainment industry organized by ASTRO and ERA (“Organiser”) and will be held on **Sunday 12<sup>th</sup> April, 2020** at Axiata Arena, Bukit Jalil with simulcast broadcast on the “ASTRO RIA” channel and/or any other ASTRO branded channels and websites.

**Brief Description and Mechanism of Award Show:**

The Award Show is a people’s choice award held annually to recognize top celebrities and talents in the local entertainment industry. The award categories cover different media platforms including Music, TV, Film and Online.

A total of **18** categories of awards (“Awards”) shall be awarded during the Award Show and will be decided by public votes via voting mechanism provided herein:

Music

1. Lagu MeleTOP ERA
2. Penyanyi MeleTOP ERA
3. Grup/Duo MeleTOP ERA

Film

4. Filem MeleTOP
5. Bintang Filem MeleTOP

TV/ONLINE

6. Drama MeleTOP
7. Program MeleTOP
8. Pelakon MeleTOP
9. Hos MeleTOP

Celebrities

10. Artis Baharu MeleTOP
11. Couple MeleTOP
12. Fesyen MeleTOP
13. Si Cilik MeleTOP
14. Artis Versatil MeleTOP
15. Influencer MeleTOP

Biggest Award

16. Artis TOP TOP MeleTOP (Wanita)
17. Artis TOP TOP MeleTOP (Lelaki)
18. Artis TOP TOP MeleTOP (Grup/Duo)

All awards will be given to participants that received the most votes from the public.

**Eligibility:**

The award show is open to all Malaysian talents or foreign talents based in Malaysia that is involved in the fields of Music, Film, TV and Online.

Any works that is submitted for selections for the Awards including films, songs, programmes, videos, radio shows and performances **MUST BE RELEASED and PRODUCED BY A COMPANY** registered in Malaysia and have had their **FIRST TRANSMISSION/BROADCAST IN MALAYSIA** between **16<sup>th</sup> November 2018 and 30<sup>th</sup> November 2019**.

**Panel Filtration members:**

Representatives from TV, Film and Music industry chosen at the sole discretion of the Organizer.

**Phase 1: 29 Jan 2020 – 25 Feb 2020 (To determine the Top 5).**

## 1) Online:

- Log in to Anugerah MeleTOP ERA's official website ([www.anugerahmeletopera.com.my](http://www.anugerahmeletopera.com.my))
- Users need to register on the Websites via an active Facebook account to vote for the nominees.
- Each user can vote up to one (1) vote per category per day for each Facebook account.

## 2) SYOK Mobile Application– Available on App Store and Google Play Store.

- Install SYOK Mobile Application ("App") which is available in Apps Store and Google Play Store to vote.
- Users need to register on the App via an active Facebook account to vote for the nominees.
- Each user can vote up to one (1) vote per category per day for each Facebook account.

Top 5 winners in each category shall be determined based on the total votes collected from all platforms mentioned in Phase 1.

In the event of a tie, Panels from the Filtration members will decide the winner.

The voting period will be closed at **12noon on 25 Feb, 2020** or such other time as may be determined by the Organizer at its sole and absolute discretion.

**Phase 2: 3 March 2020 – 12 April 2020 (For the purpose of determining the final winner of each category).**

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## 4) SMS:

- Voting via SMS applied for all Telco users.
- Type AME<space>Nominee Code > send to 32777. Example: AME<jarak>A1 send to 32777.

- Each SMS is chargeable by the relevant telecommunication company at the rate of RM0.50 per vote.

The winner for each category shall be determined based on the total votes from the platform mentioned in Phase 2.

The voting period will be closed at **12.00noon on 12 April 2020** or such other time as may be determined by Astro at its sole and absolute discretion.

**Entry Deadline:**

Votes in each phase must be casted and/or received within the time frame stipulated above. Entries received after the Voting Period will not be entertained by the Organizer.

**Award Announcement:**

Winners for respective award categories will be announced during 'Anugerah MeleTOP ERA' LIVE show on 12 April 2020 at Axiata Arena, Bukit Jalil in Kuala Lumpur.

The Organiser here expressly reserved its rights to modify and/or amend the terms provided herein as it deemed fit at its own discretion.

## **Standard Terms**

### **1. Charges**

#### Online Voting

1.1 Online Voters' votes will not be subject to any charges.

#### Mobile application voting

1.2 Download application will not be subject to any charges.

#### SMS Voters

1.3 Each vote sent by SMS Voters will be subject to a premium charge of RM0.50 per vote. This charge is **in addition to** the standard fee charged by the SMS Voter's telecommunications service provider.

1.4 If any SMS sent is not valid, the SMS Voter will be notified by his/her telecommunications service provider via SMS. Each of such SMS will be charged RM0.50 by the SMS Voter's telecommunications service provider (save for Maxis users).

1.5 For the avoidance of doubt, charges will be imposed on **each vote** sent and not per SMS.

1.6 SMS Voters shall be solely responsible for all charges and costs incurred as a result of his/her participation in the Voting including (without limitation) all charges imposed by the SMS Voter's telecommunications service provider.

### **2. Voting Entries**

2.1 Each vote shall be deemed as a voting entry by the Voter ("**Voting Entry**") or ("**Voting Entries**") (hereinafter "**Voter**" shall mean both SMS Voter and Online Voter). SMS Voters can send in as many Voting Entries as they wish during the Voting Period. However, Online Voters are only allowed to vote for any or all nominees once per day during the Voting Period.

2.2 Voters must ensure that their Voting Entries are complete and accurate. Organiser shall have the right to disqualify any Voting Entries which are incomplete, invalid or not made in accordance with the Terms and Conditions herein.

2.3 Voters under the age of eighteen (18) must seek parental and/or guardian approval before participating in the Voting. The Organiser considers it the responsibility of parents and/or guardian to monitor their children's (who are below the requisite age) participation in this Voting.

2.4 Where applicable, Voters must obtain consent from the Bill Payers before participating in the Voting. Payment shall be made irrespective of whether such SMS/votes were authorised by the Bill Payer. For the purposes herein, the term "Bill Payer" shall mean

the individual, company or entity specified in the registration or subscription form whose application for the relevant telecommunication service has been approved and accepted by the telecommunication service provider it subscribes to. Organiser will not entertain any complaints (whether made orally or in writing) concerning such unauthorized SMS/votes made by Voters.

### **3. Proof of Receipt**

Proof of Voting Entry sent by a Voter does not constitute proof that the Voting Entry was received by the Organiser.

### **4. Use of Mobile Numbers**

4.1 The Organiser and/or its affiliates reserve the right to send SMS messages to the Voters' mobile phone numbers containing information and/or promotional activities.

4.2 If a Voter does not wish to receive such SMS messages the Voter is required to call and inform the Organiser accordingly by calling ASTRO's call centre at 1-300-82-3838.

### **5. Adherence to Online and SMS Voting Terms and Conditions**

All Voters shall be required to adhere to these Online and SMS Voting Terms and Conditions including any changes made thereto. Organiser reserves the right to disregard the SMS or the Online Voting Entry, in the event any of the Online and SMS Voting Terms and Conditions and/or Organiser Website Terms of Use and Notices are not adhered to.

### **6. Variation to the Online and SMS Voting Terms and Conditions**

Organiser reserves the right to change, amend, delete or add to these Online and SMS Voting Terms and Conditions without prior notice at any time and the Voters shall be bound to such changes.

### **7. Exclusion of Liability**

7.1 The Organiser will not be responsible or liable for:

7.1.1 any problem, loss or damage of whatsoever nature suffered by any party due to any delay and/or failure in receiving and sending a SMS as a result of any network, telecommunication or system error, interruption and/or failure experienced by the Voter's telecommunication service provider and/or by Organiser and/or resulting from participation in the Voting howsoever arising. In the event of such error, interruption and/or failure, Organiser shall not be responsible or liable for any failure by any Voter to participate in the Voting at any time;

- 7.1.2 any problem, damage or loss of whatsoever nature suffered by the Voters, or their authorised representatives resulting from their participation in the Voting;
- 7.1.3 any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, destruction, alteration of or unauthorized Voting Entries howsoever arising (including without limitation as a result of server malfunctions, virus, bugs, human or technical error or other causes outside its control); and
- 7.1.4 any other errors, acts or omissions whatsoever by the participating telecommunication service providers of the Voting.

**8. Disqualification**

Without prejudice to any rights which the Organiser may have in law, the Organiser reserves the right at its sole discretion to disqualify any Vote that it determines to be tampering with the entry process or the operation of the Voting, or to be acting in breach or potential breach of these Online and SMS Voting Terms and Conditions.

**9. Suspension**

The Organiser further reserves the right to cancel, terminate, modify, suspend or delay the Voting in the event of unforeseen circumstances beyond its reasonable control or for any reasons whatsoever at the sole and absolute discretion of the Organiser.

**10. Governing Law**

These voting Terms and Conditions shall be construed, governed and interpreted in accordance with the laws of Malaysia.

**11. The Organiser's Decision**

All decisions made by the Organiser pertaining to all aspects of the Voting including without limitation the process and manner the votes are counted, and vote results shall be final and no correspondence shall be entertained.

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