



## INNOVATHON SEASON 3

### GAME SHOW BASIC TERMS AND CONDITIONS

1.	<b>Organiser</b>	<b>MEASAT BROADCAST NETWORK SYSTEMS SDN. BHD.</b> [Company No. 199201008561 (240064-A)] All Asia Broadcast Centre Technology Park Malaysia Lebuhraya Puchong-Sungai Besi Bukit Jalil 57000 Kuala Lumpur
2.	<b>Producer</b>	<b>ASTRO STUDIOS SDN. BHD. (Formerly known as Astro Interactive Sdn Bhd)</b> [Company No. 201401005001 (1081077-X)] All Asia Broadcast Centre Technology Park Malaysia Lebuhraya Puchong-Sungai Besi Bukit Jalil, 57000 Kuala Lumpur
3.	<b>Name of Gameshow/Programme</b>	INNOVATHON Season 3
4.	<b>Brief Description of Gameshow</b>	This is a show that features Malaysian innovators and entrepreneurs pitching their ideas to a panel of judges in an effort to compete and win the ultimate prize. The show will showcase and share the backstories of these innovators and entrepreneurs and their ideas, with the objective to activate, trigger and nurture the spirit of innovation.
5.	<b>Brief mechanism of Gameshow</b>	<p>The Gameshow comprises the following three (3) stages:</p> <p>(A) Online Submission</p> <p>Eligible Contestants may opt to participate on an individual basis or as a group (comprising two (2) or more individuals). In each case, such Contestants are first required to submit their application to the Organiser based on the Entry Procedure in accordance with the prescribed Mode at the designated Address on or before the Entry Deadline as set out in the respective Clauses 11, 12, 13 and 14 below. Applications will be reviewed and evaluated by the Organiser, and eligible Contestants with suitable applications will be shortlisted ("<b>Shortlisted Contestants</b>"). Contestants are only allowed to submit a maximum of three (3) applications/business proposals. Applications/business proposals that have been submitted for INNOVATHON Season 1 will be rejected with the exception of upgraded or improved or otherwise enhanced applications/business proposals. The shortlisting of the applications received shall be at the Organiser's sole discretion, whose decision shall be final. No appeals shall be entertained. The Shortlisted Contestants will be notified by the Organiser and are required to attend the On-ground Audition.</p> <p>(B) On-ground Audition</p> <p>The timelines and locations for the On-ground Audition are as set out in Clauses 9, 12 and 14 below. The Shortlisted Contestants will meet the judging panel in person and participate in two (2) stages of face-to-face interviews.</p> <p>During Stage 1, Shortlisted Contestants are required to briefly present their ideas to the judging panel for two (2) minutes.</p>

		<p>During Stage 2, Shortlisted Contestants will then need to explain and present their business proposal to the judging panel for five (5) minutes and participate in real-time assessments.</p> <p>Suitable Shortlisted Contestants will be selected by the judging panel to participate in the Main Show ("<b>Selected Contestants</b>"). The selection of the Selected Contestants shall be at the Organiser's sole discretion whose decision shall be final. No appeals shall be entertained.</p> <p>(C) Main Show</p> <p>Selected Contestants are required to present their ideas to a panel of one hundred (100) pre-screened potential consumers from a diverse range of demographics ("<b>Audience Jury</b>"). Scores awarded by these potential consumers represent 40% of the overall evaluation.</p> <p>Meanwhile, five (5) juries will be selected for each episode from a pool of mentors and experts. These juries will evaluate the same presented ideas and the scores awarded by these juries will represent 60% of the overall evaluation.</p> <p>In each episode, several ideas may be introduced by the Selected Contestants, but only the idea winning the highest score will be selected to compete in the Grand Finale. One (1) Wildcard Contestant from the pool may be selected by the juries to compete in the Grand Finale.</p> <p>During the Grand Finale, all Selected Contestant evaluations will be 100% through scores awarded by the five (5) juries.</p> <p>The Top 8 Selected Contestants with the highest scores in turn will be selected as the Champion, 1<sup>st</sup> Runner-Up, 2nd Runner-Up, 3rd Runner-Up, 4th Runner-Up, 6<sup>th</sup> Place to 8<sup>th</sup> Place Winners.</p> <p>Additionally, Contestants whose ideas/business proposals are categorised under the category of social innovations (such as environmental, disabled, agriculture, etc) will have the chance to win the Juries' Special Award by being the top 3 selected social innovations with the highest accumulated scores obtained from 1<sup>st</sup> episode to 7<sup>th</sup> episode.</p> <p>In event of a tie, the Contestant awarded the highest marks from the Innovation and Technical category will be deemed the winner.</p> <p>All Contestants must adhere to the mechanism of the Gameshow as may be briefed and communicated to the Contestants by the Organiser from time to time throughout the Gameshow Period.</p>
6.	<b>Eligibility Criteria</b>	<p>Subject to other criteria set out below and in the Gameshow Standard Terms and Conditions, the Gameshow is open to all Malaysian citizens achieving the Age of Eligibility below who:</p> <ol style="list-style-type: none"> <li>must possess valid Malaysian National Registration Identity Cards (NRIC);</li> <li>has not been convicted of any criminal offence as at the date hereof or are presently under any investigations or charges for any criminal offence as at such date (road traffic offences exempted); and</li> <li>has not been declared a bankrupt in the preceding six (6) years, nor is presently under any bankruptcy proceedings as at the date hereof.</li> </ol>
7.	<b>Ineligibility</b>	<p>(a) Employees of the Organiser and the Producer and their respective subsidiaries and associated companies, and their *immediate family members;</p>

		<p>(b) Employees of the Ministry of Economy (Kementerian Ekonomi), Ministry of Science, Technology and Innovation (Kementerian Sains, Teknologi dan Inovasi) and their *immediate family members;</p> <p>(c) Employees of any sponsors of the Gameshow and their respective subsidiaries and associated companies, and their *immediate family members; and</p> <p>(d) appointed juries for the Gameshow (including the Audience Jury described under Clause 5(c) above) and their *Immediate family members.</p> <p><i>*Immediate family members means spouse, children, parents, brothers and sisters (inclusive of adoptive members).</i></p>
8.	<b>Age of Eligibility</b>	<p>7 years old and above, as of 10<sup>th</sup> June 2025.</p> <p>Where the Age of Eligibility permits participation of Contestants under the age of 18 years old, the Contestant must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in the Gameshow and to receive the Prize. The Organiser considers it the responsibility of parents and/or guardians to monitor their children's participation in this Gameshow.</p>
9.	<b>Gameshow Period</b>	<p>(A) Online Submission</p> <p>6<sup>th</sup> May 2025, 4pm until <b>13<sup>th</sup> August 2025, 11:59pm</b></p> <p>(B) On-ground Audition</p> <p><u>Mini Audition (by invitation only)</u></p> <p>i. <b>CRADLE, Sunway Putra</b> Date: 28<sup>th</sup> April 2025 and 29<sup>th</sup> April 2025 Time: To be advised by Organiser</p> <p>ii. <b>NIH (National Institute of Health)</b> Date: 19<sup>th</sup> May 2025 &amp; 20<sup>th</sup> May 2025 Time: To be advised by Organiser</p> <p>iii. <b>UiTM, Melaka</b> Date: 26<sup>th</sup> May 2025 and 27<sup>th</sup> May 2025 Time: To be advised by Organiser</p> <p>iv. <b>KPKT Bomba (Akademi Bomba Kuala Kubu Bharu)</b> Date: 16<sup>th</sup> June 2025 and 17<sup>th</sup> June 2025 Time: To be advised by Organiser</p> <p>v. <b>UPM (Stride, Kajang)</b> Date: 22<sup>nd</sup> July 2025 and 23<sup>rd</sup> July 2025 Time: To be advised by Organiser</p> <p><b>vi. International School (Kuala Lumpur)</b> Date: 11<sup>th</sup> and 12<sup>th</sup> Aug 2025 Time: To be advised by Organiser</p> <p><u>Main Audition</u></p> <p>(i) <b>Sarawak</b> Date: 10<sup>th</sup> June 2025 and 11<sup>th</sup> June 2025 Time: To be advised by Organiser</p> <p>(ii) <b>Pulau Pinang</b> Date: 24<sup>th</sup> June 2025 and 25<sup>th</sup> June 2025 Time: To be advised by Organiser</p>

		<p>(iii) <b>Sabah</b> Date: 1<sup>st</sup> July 2025 and 2<sup>nd</sup> July 2025 Time: To be advised by Organiser</p> <p>(iv) <b>Terengganu</b> Date: 15<sup>th</sup> July 2025 and 16<sup>th</sup> July 2025 Time: To be advised by Organiser</p> <p>(v) <b>Johor</b> Date: 29<sup>th</sup> July 2025 and 30<sup>th</sup> July 2025 Time: To be advised by Organiser</p> <p>(vi) <b>Kuala Lumpur</b> Date: 4<sup>th</sup> August 2025 and 5<sup>th</sup> August 2025 Time: To be advised by Organiser</p> <p>(C) Main Show  3<sup>rd</sup> October 2025 until 5<sup>th</sup> December 2025</p> <p>The Organiser reserves the right to amend, postpone or re-schedule the Gameshow Period or any date thereof at its sole discretion.</p>
10.	<b>Language of Gameshow</b>	The Gameshow will be organised and produced by the Organiser in the Bahasa Melayu language
11.	<b>Entry Procedure</b>	<p>(A) Online Submission Eligible Contestants will need to submit their business proposal to the Organiser. The proposal must include:</p> <ul style="list-style-type: none"> <li>• Self-introduction</li> <li>• Problem Statement, Aspiration, and Ideas Introduction</li> <li>• Expansion Intentions and Objectives</li> <li>• Business Implementation</li> <li>• Expected Profits</li> <li>• Contestant's basic details (i.e. Full Name, Address, Mobile no. Email address, Work and/or Education)</li> </ul> <p>(B) On-ground Audition Following the online submission phase, the Shortlisted Contestants will advance to an on-ground audition where they will meet the judging panel in person and have a face-to-face conversation. Shortlisted Contestants will then need to explain and present their business proposal to the judging panel and participate in real time assessments.</p> <p>(C) Main Show Selected Contestants who succeed in the On-ground Audition will then advance to the next round on stage presentation to the consumers and get a chance to pitch their ideas during the Grand Finale, as set out in Clause 5 above.</p> <p>The Organiser shall be entitled to request to sight the original Identity Card or the originals of other supporting documents/materials for verification and validation.</p>
12.	<b>Entry Deadline</b>	<p>(A) Online Submission 6<sup>th</sup> May 2025, 4pm until <b>13<sup>th</sup> August 2025, 11:59pm</b></p>

		<p>(B) On-ground Audition</p> <p><u>Mini Audition (by invitation only)</u></p> <p>i. <b>CRADLE, Sunway Putra</b> Date: 28<sup>th</sup> April 2025 and 29<sup>th</sup> April 2025 Time: To be advised by Organiser</p> <p>ii. <b>NIH (National Institute of Health)</b> Date: 19<sup>th</sup> May 2025 &amp; 20<sup>th</sup> May 2025 Time: To be advised by Organiser</p> <p>iii. <b>UiTM, Melaka</b> Date: 26<sup>th</sup> May 2025 and 27<sup>th</sup> May 2025 Time: To be advised by Organiser</p> <p>iv. <b>KPKT Bomba (Akademi Bomba Kuala Kubu Bharu)</b> Date: 16<sup>th</sup> June 2025 and 17<sup>th</sup> June 2025 Time: To be advised by Organiser</p> <p>v. <b>MINDEF (Stride, Kajang)</b> Date: 22<sup>nd</sup> July 2025 and 23<sup>rd</sup> July 2025 Time: To be advised by Organiser</p> <p>vi. <b>International School (Kuala Lumpur)</b> Date: 11<sup>th</sup> and 12<sup>th</sup> Aug 2025 Time: To be advised by Organiser</p> <p><u>Main Audition</u></p> <p>(i) <b>Sarawak</b> Date: 10<sup>th</sup> June 2025 and 11<sup>th</sup> June 2025 Time: To be advised by Organiser</p> <p>(ii) <b>Pulau Pinang</b> Date: 24<sup>th</sup> June 2025 and 25<sup>th</sup> June 2025 Time: To be advised by Organiser</p> <p>(iii) <b>Sabah</b> Date: 1<sup>st</sup> July 2025 and 2<sup>nd</sup> July 2025 Time: To be advised by Organiser</p> <p>(iv) <b>Terengganu</b> Date: 15<sup>th</sup> July 2025 and 16<sup>th</sup> July 2025 Time: To be advised by Organiser</p> <p>(v) <b>Johor</b> Date: 29<sup>th</sup> July 2025 and 30<sup>th</sup> July 2025 Time: To be advised by Organiser</p> <p>(vi) <b>Kuala Lumpur</b> Date: 4<sup>th</sup> August 2025 and 5<sup>th</sup> August 2025 Time: To be advised by Organiser</p> <p>The Organiser reserves the right to amend, postpone or re-schedule the Gameshow Period or any date thereof at its sole discretion.</p>
13.	<b>Mode</b>	<p>(A) Online Submission via Email</p> <p>(B) On-ground Audition On-site</p>

		(C) Main Show On-site
14.	<b>Address</b>	<p>(A) Online Submission <a href="mailto:innovathon@astro.com.my">innovathon@astro.com.my</a></p> <p>(B) On-ground Audition The Audition Venue will be advised by the Organiser</p> <p>(C) Main Show The Main Show Venue will be advised by the Organiser</p>
15.	<b>Selection of Winner</b>	<p>Winners (i.e. Champion, 1<sup>st</sup> Runner-Up, 2<sup>nd</sup> Runner-Up, 3<sup>rd</sup> Runner-Up, 4<sup>th</sup> Runner-Up, 6<sup>th</sup> Place to 8<sup>th</sup> Place Winners and three (3) Juries' Special Awards Winners) will be chosen based on the format of the Gameshow.</p> <p>The Organiser's decision will be final and no queries and/or appeals will be entertained.</p>
16.	<b>Prizes</b>	<p>Champion : RM100,000 only + Trophy  1<sup>st</sup> Runner-up : RM80,000 only + Trophy  2<sup>nd</sup> Runner-up : RM50,000 only + Trophy  3<sup>rd</sup> Runner-up : RM10,000 only + Trophy  4<sup>th</sup> Runner-up : RM5,000 only + Trophy  6<sup>th</sup> place to 8<sup>th</sup> place : Trophy only  Juries' Special Award : RM5,000 each only  (3 places)</p> <p>**Contestants participating in the Gameshow as a group shall share the prize amongst the group members – no additional prizes will be provided.</p>
17.	<b>Notification of winners</b>	Winners will be announced by the Organiser during the Grand Finale.
18.	<b>Collection Period</b>	<p>Within three (3) months from notification by the Organiser.</p> <p>Prizes not collected within the stipulated period will be forfeited, and no replacement or substitute prizes will be provided.</p>
19.	<b>Collection Venue</b>	<p>All Asia Broadcast Centre  Technology Park Malaysia  Lebuhraya Puchong-Sungai Besi  Bukit Jalil  57000 Kuala Lumpur</p> <p>or any other venue as may be advised by the Organiser</p>
20.	<b>Additional Terms, if any</b>	<p>a. Contestants <u>must</u> be able to participate in all stages of the Gameshow. No substitution or replacement of any of the Contestants is permitted at any time during the Gameshow. In the case of any emergencies or unavoidable or unforeseen circumstances, the Organiser in its sole and absolute discretion may allow a Contestant to exit from the Gameshow.</p> <p>b. Where a Contestant is selected in the Gameshow, the Contestant must be able to take time off from their daily activities at a time that is required by the Organiser at its sole discretion.</p> <p>c. During the Gameshow Period, all Contestants are not allowed to participate in any other form of other gameshow/competition, unless with the Organiser's consent.</p> <p>d. The Contestant must be free from any contractual obligation/arrangement or any other other legal encumbrance, which may prevent him/her from participating in this Gameshow and/or entering into</p>

		<p>possible service or management contract with the Organiser after the Gameshow.</p> <p>e. The Organiser reserves the right to revise or change the format and/or mechanism of the Gameshow at any time during the Gameshow Period at its sole discretion.</p> <p>f. The Contestant warrants, undertakes and agrees that:-</p> <ul style="list-style-type: none"> <li>i. The materials and information submitted ("<b>Entry</b>") shall be original and shall not infringe upon any right of any third party and/or violate any copyrights, patents, trade names, property or personal right or right of privacy or the moral rights of any third party. In the event any part of the Entry (including the music or lyrics, if any) is not an original work, the consent of the copyright owner must have been obtained prior to submission of the Entry. If such music clearances are not prior obtained, the Organiser would recommend for the Entry to be free from music compositions. For the avoidance of doubt, it is the sole obligation of the Contestant to get consent and clearance from the copyright owner and ensure that the copyright owner's consent and clearance are obtained for any music, song or lyric included in the Entry that is not an original work. The Organiser does not approve, encourage or authorise any unauthorised use of copyrighted music of the rights holder. If so requested by the Organiser, the Contestant shall provide Organiser with such rights clearance documentation.</li> <li>ii. The Entry shall not contain elements of nudity, pornographic images or sexual themes, graphic violence, defamatory or libelous statements or material considered illegal or may contravene the laws of Malaysia or materials which may tarnish the image or reputation of the Organiser or bring the Organiser into disrepute.</li> <li>iii. The Organiser shall not be responsible for any infringement of any third-party rights and/or any violation of any law caused by the Contestant and/or Contributor in failing to acquire and/or pay for the necessary rights/licenses to incorporate such third party material into the Entry nor for any liability arising from the Contestant's/other party's publication of, distribution of or any other dealings of the Entry before, during or after the Gameshow.</li> <li>iv. The Contestant hereby waives and/or has obtained waivers of all rights (including moral rights) from all persons who have contributed to the production of the Entry and the underlying works (collectively "<b>Contributors</b>") to which the Contributor and/or the Contestant, is now or may in future, be entitled in any part of the world.</li> <li>v. The Organiser shall have the right to use or exploit the Entry or any part thereof in any and all media by any and all manner or means throughout the world for the full period of copyright including all renewals together with the right to authorise others so to do without having to pay any remuneration or royalties to the Contestants and/or Contributor. For the avoidance of doubt, the Organiser is under no obligation to use, exploit or broadcast the Entry or any part thereof.</li> <li>vi. The Organiser shall have the rights not to post or to remove without prior notice to the Contestants or cause the Contestants to remove any prohibited or infringing content in the Entry or any Entry content that contravenes the Malaysian Law.</li> <li>vii. The fact that the Organiser shortlists an Entry does not relieve the Contestants from its obligations to ensure that the Entry submitted is in all respects suitable and ready for exploitation by the Organiser.</li> </ul>
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The Gameshow Basic Terms and Conditions, the Gameshow Standard Terms and Conditions (collectively "**Terms and Conditions**") and the Privacy Notice shall be binding on all contestants who participate in this Gameshow ("**Contestants**"). The definitions in the Gameshow Standard Terms and Conditions shall apply unless otherwise expressly agreed in the Gameshow Basic Terms and Conditions. In the event of any inconsistency between the Gameshow Standard Terms and Conditions, the Gameshow Basic Terms and Conditions and the Privacy Notice, the Gameshow Basic Terms and Conditions and the Privacy Notice shall prevail to the extent of such inconsistency.

Entry and participation in the Gameshow shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions and the Privacy Notice.

**Signed by Contestant,**

**Signed by Parent/ Legal Guardian,**

Full Name per NRIC/ MyKID No/ Passport :  
 NRIC No/ MyKID No/ Passport No :  
 Date :

Full Name per NRIC/ Passport :  
 NRIC No/ Passport No :  
 Date :