



## TAMILETHUMY SEASON 2 WATCH & WIN CONTEST 2021

### A. Basic Terms

1.	<b>Organiser</b>	MEASAT BROADCAST NETWORK SYSTEMS SDN BHD <b>[Company No. 199201008561 (240064-A)]</b>
2.	<b>Producer</b>	<b>Veedu Production Sdn Bhd</b>
3.	<b>Name of Contest</b>	<b>TAMILETHUMY SEASON 2 WATCH &amp; WIN CONTEST 2021</b>
4.	<b>Brief Description of Contest/Programme</b>	<p>Astro Ulagam, along with Vaanavil, is bringing an exciting 'Watch &amp; Win' contest in conjunction with the premiere of, Tamilethumy Season 2 ("Programme") from Episode 02 on 13 August 2021 and thereafter, every weekday, from 9.30pm to 10pm.</p> <p>Individuals who adhere to the eligibility criteria as set out in the Terms and Conditions are eligible to participate in this Contest.</p>
5.	<b>Brief Mechanism of Contest</b>	<p>There will be fifty Seven (57) contests as per the Contest Blocks set out in Clause 9 below.</p> <p>For each Contest Block during the Contest Period, Three (3) questions based on the relevant episode of the Programme ("Questions") will be posted on Astro Ulagam Instagram at 9.30pm on every weekday from 13<sup>th</sup> August until 1st November 2021.</p> <p>a. Eligible Contestants need to login to <a href="http://www.astroulagam.com.my/TamilethumyS2">www.astroulagam.com.my/TamilethumyS2</a> to provide the correct answers to the Questions.</p> <p>The first two (2) earliest entries with the correct answers to the Questions during each Contest Block will be selected as the Winners for the Contest Block concerned.</p> <p>The Contestants must adhere to the mechanism of the Contest as may be notified or communicated by the Organiser during the Contest Period.</p>
6.	<b>Eligibility Criteria</b>	Subject to other criteria set out below, and in the Contest Standard Terms and Conditions, the Contest is open to all Malaysians of the Age of Eligibility below who possess valid Malaysian National Registration Identity Card and valid e-mail address.
7.	<b>Ineligibility</b>	<p>(a) Employees, freelancers and scholars of Astro Malaysia Holdings Berhad and its group of companies and their *immediate family members; and</p> <p>(b) Employees of Veedu Production Sdn Bhd and its subsidiaries and their *immediate family members</p>

		* "immediate family member" means spouse, children, parents, brothers and sisters.																																																									
8.	<b>Age of Eligibility</b>	18 years old and above as of 13August 2021.																																																									
9.	<b>Charges</b>	The Organiser will not be charging the Contestants for the Contest entries submitted by such Contestants.  All costs incurred by the Contestant for the Contest including without limitation, the preparation and submission of entries shall be at the Contestants' own expense.																																																									
10	<b>Campaign Period</b>	<p>The Contest Period for each Contest Block is as follows:</p> <table border="1"> <thead> <tr> <th>Contest Block</th> <th>Start Time/Date*</th> <th>End Time/Date</th> </tr> </thead> <tbody> <tr> <td>Ep02</td> <td>10.00pm / 13 August 2021</td> <td>10.00am / 14 August 2021</td> </tr> <tr> <td>Ep03</td> <td>10.00pm / 16 August 2021</td> <td>10.00am / 17 August 2021</td> </tr> <tr> <td>Ep04</td> <td>10.00pm / 17 August 2021</td> <td>10.00am / 18 August 2021</td> </tr> <tr> <td>Ep05</td> <td>10.00pm / 18 August 2021</td> <td>10.00am / 19 August 2021</td> </tr> <tr> <td>Ep06</td> <td>10.00pm / 19 August 2021</td> <td>10.00am / 20 August 2021</td> </tr> <tr> <td>Ep07</td> <td>10.00pm / 20 August 2021</td> <td>10.00am / 21 August 2021</td> </tr> <tr> <td>Ep08</td> <td>10.00pm / 23 August 2021</td> <td>10.00am / 24 August 2021</td> </tr> <tr> <td>Ep09</td> <td>10.00pm / 24August 2021</td> <td>10.00am / 25 August 2021</td> </tr> <tr> <td>Ep10</td> <td>10.00pm / 25 August 2021</td> <td>10.00am / 26August 2021</td> </tr> <tr> <td>Ep11</td> <td>10.00pm / 26August 2021</td> <td>10.00am / 27 August 2021</td> </tr> <tr> <td>Ep12</td> <td>10.00pm / 27 August 2021</td> <td>10.00am / 28 August 2021</td> </tr> <tr> <td>Ep13</td> <td>10.00pm / 30 August 2021</td> <td>10.00am / 31 August 2021</td> </tr> <tr> <td>Ep14</td> <td>10.00pm / 31 August 2021</td> <td>10.00am / 1 September 2021</td> </tr> <tr> <td>Ep15</td> <td>10.00pm / 1 September 2021</td> <td>10.00am / 2 September 2021</td> </tr> <tr> <td>Ep16</td> <td>10.00pm / 2 September 2021</td> <td>10.00am / 3 September 2021</td> </tr> <tr> <td>Ep17</td> <td>10.00pm / 3 September 2021</td> <td>10.00am / 4September 2021</td> </tr> <tr> <td>Ep18</td> <td>10.00pm / 6 September 2021</td> <td>10.00am / 7 September 2021</td> </tr> <tr> <td>Ep19</td> <td>10.00pm / 7 September 2021</td> <td>10.00am /8 September 2021</td> </tr> </tbody> </table>	Contest Block	Start Time/Date*	End Time/Date	Ep02	10.00pm / 13 August 2021	10.00am / 14 August 2021	Ep03	10.00pm / 16 August 2021	10.00am / 17 August 2021	Ep04	10.00pm / 17 August 2021	10.00am / 18 August 2021	Ep05	10.00pm / 18 August 2021	10.00am / 19 August 2021	Ep06	10.00pm / 19 August 2021	10.00am / 20 August 2021	Ep07	10.00pm / 20 August 2021	10.00am / 21 August 2021	Ep08	10.00pm / 23 August 2021	10.00am / 24 August 2021	Ep09	10.00pm / 24August 2021	10.00am / 25 August 2021	Ep10	10.00pm / 25 August 2021	10.00am / 26August 2021	Ep11	10.00pm / 26August 2021	10.00am / 27 August 2021	Ep12	10.00pm / 27 August 2021	10.00am / 28 August 2021	Ep13	10.00pm / 30 August 2021	10.00am / 31 August 2021	Ep14	10.00pm / 31 August 2021	10.00am / 1 September 2021	Ep15	10.00pm / 1 September 2021	10.00am / 2 September 2021	Ep16	10.00pm / 2 September 2021	10.00am / 3 September 2021	Ep17	10.00pm / 3 September 2021	10.00am / 4September 2021	Ep18	10.00pm / 6 September 2021	10.00am / 7 September 2021	Ep19	10.00pm / 7 September 2021	10.00am /8 September 2021
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1	<b>Language of Contest</b>	Contest will be organised in the English language. Entries submitted in any other language will be rejected by the Organiser																																				
1	<b>Entry Procedure</b>	<p>For each Contest Block during the Contest Period, eligible Contestants are required to:</p> <p><b>Step 1:</b> Browse Astro Ulagam Instagram to access the Questions for the Contest Block applicable. Questions will be revealed in the Instagram before the telecast of the episode on TV. The Question poster will clearly mention that viewers will need to head to <a href="http://www.astroulagam.com.my/TamilechumyS2">www.astroulagam.com.my/TamilechumyS2</a> to answer the questions.</p> <p><b>Step 2:</b> Login to <a href="http://www.astroulagam.com.my/TamilechumyS2">www.astroulagam.com.my/TamilechumyS2</a>, complete all particulars as requested in the registration form, provide the correct answers to the Questions for the Contest Block concerned, read the Terms and Conditions and Privacy Notice and check on the acknowledgement box to indicate acceptance thereof and click on the “submit” tab to complete the participation.</p>																																				

		The Organiser shall be entitled to request to sight the original National Registration Identity Card (NRIC) or the originals of other supporting documents/materials of the contestant for verification and validation.																																																																																				
1.	<b>Entry Deadline</b>	<p>Entries for the Contest Block concerned must be received by the Organiser on or before the Entry Deadline below:</p> <table border="1" data-bbox="544 426 1128 1877"> <thead> <tr> <th data-bbox="544 426 755 464"><b>Contest Block</b></th> <th data-bbox="755 426 1128 464"><b>End Time/Date</b></th> </tr> </thead> <tbody> <tr><td data-bbox="544 464 755 495">Ep02</td><td data-bbox="755 464 1128 495">10.00am / 14 August 2021</td></tr> <tr><td data-bbox="544 495 755 527">Ep03</td><td data-bbox="755 495 1128 527">10.00am / 17 August 2021</td></tr> <tr><td data-bbox="544 527 755 558">Ep04</td><td data-bbox="755 527 1128 558">10.00am / 18 August 2021</td></tr> <tr><td data-bbox="544 558 755 590">Ep05</td><td data-bbox="755 558 1128 590">10.00am / 19 August 2021</td></tr> <tr><td data-bbox="544 590 755 621">Ep06</td><td data-bbox="755 590 1128 621">10.00am / 20 August 2021</td></tr> <tr><td data-bbox="544 621 755 653">Ep07</td><td data-bbox="755 621 1128 653">10.00am / 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16	<b>Selection of Winners</b>	<p>For each Contest Block during the Contest Period, the first two (2) earliest entries by the eligible Contestants with the <b>correct answers to all the Questions</b> for the Contest Block concerned will be selected as the Winners for that particular Contest Block.</p> <p>The Organiser's decision will be final and no queries and/or appeals will be entertained.</p>																																
17	<b>Prize</b>	<p>For each Contest Block during the Contest Period:</p> <p><b>Prize x 2</b> One (1) Saree – Raaji Exclusive Cotton Silk Saree</p> <p>The Organiser reserves the sole right in determining the choice of saree (including the size thereof) that will be awarded to the Winners and which is subject to availability. No requests and/or appeals for changing the saree shall be entertained.</p> <p>Prizes will be distributed by the Producers to the Contest winners within thirty (30) days from announcement of weekly Contest block for the Contest. The Producer shall be responsible and liable for the prizes due to the Contest winners, despite this Competition is organized and produced by the Producer on behalf of the Organizer.</p>																																

18	<b>Notification of Winners</b>	<p>The Winners will be announced and published by the Organiser on or before the following dates:</p> <table border="1" data-bbox="544 380 1416 867"> <thead> <tr> <th>Contest Block</th> <th>Episode</th> <th>Notification Date</th> </tr> </thead> <tbody> <tr><td>1</td><td>2</td><td>5.00 pm 19<sup>th</sup> August 2021</td></tr> <tr><td>2</td><td>3-7</td><td>5.00 pm 26<sup>th</sup> August 2021</td></tr> <tr><td>3</td><td>8-12</td><td>5.00 pm 2<sup>nd</sup> Sept 2021</td></tr> <tr><td>4</td><td>13-17</td><td>5.00 pm 9<sup>th</sup> Sept 2021</td></tr> <tr><td>5</td><td>18-22</td><td>5.00 pm 16<sup>th</sup> Sept 2021</td></tr> <tr><td>6</td><td>23-27</td><td>5.00 pm 23<sup>rd</sup> Sept 2021</td></tr> <tr><td>7</td><td>28-32</td><td>5.00 pm 30<sup>th</sup> Sept 2021</td></tr> <tr><td>8</td><td>33-37</td><td>5.00 pm 7<sup>th</sup> Oct 2021</td></tr> <tr><td>9</td><td>38-42</td><td>5.00 pm 14<sup>th</sup> Oct 2021</td></tr> <tr><td>10</td><td>43-47</td><td>5.00 pm 21<sup>st</sup> Oct 2021</td></tr> <tr><td>11</td><td>48-52</td><td>5.00 pm 28<sup>th</sup> Oct 2021</td></tr> <tr><td>12</td><td>53-57</td><td>5.00 pm 11<sup>th</sup> Nov 2021</td></tr> <tr><td>13</td><td>58</td><td>5.00 pm 18<sup>th</sup> Nov 2021</td></tr> </tbody> </table>	Contest Block	Episode	Notification Date	1	2	5.00 pm 19 <sup>th</sup> August 2021	2	3-7	5.00 pm 26 <sup>th</sup> August 2021	3	8-12	5.00 pm 2 <sup>nd</sup> Sept 2021	4	13-17	5.00 pm 9 <sup>th</sup> Sept 2021	5	18-22	5.00 pm 16 <sup>th</sup> Sept 2021	6	23-27	5.00 pm 23 <sup>rd</sup> Sept 2021	7	28-32	5.00 pm 30 <sup>th</sup> Sept 2021	8	33-37	5.00 pm 7 <sup>th</sup> Oct 2021	9	38-42	5.00 pm 14 <sup>th</sup> Oct 2021	10	43-47	5.00 pm 21 <sup>st</sup> Oct 2021	11	48-52	5.00 pm 28 <sup>th</sup> Oct 2021	12	53-57	5.00 pm 11 <sup>th</sup> Nov 2021	13	58	5.00 pm 18 <sup>th</sup> Nov 2021
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19	<b>Collection Period</b>	<p>1) Within one (1) month from the date of Notification of winners by the Organiser.</p> <p>2) Prizes not collected within the stipulated period will be forfeited</p>																																										
20	<b>Collection Venue</b>	<p><b>Note:-</b> Winners may be required to collect the Prizes in person at such location as may be notified by the Producer</p> <p>In the scenario winner cannot collect the prizes at such location , Prizes will be sent to the Winners at the addresses provided by the Producer.</p>																																										
21	<b>Additional Terms, if any</b>	<p>a. Eligible Contestants may participate in one or more Contest Blocks but are only allowed to submit 1 (one) entry for each Contest Block. Furthermore (and subject to Clause (b) below), each Contestant is only entitled to one (1) Prize throughout the Contest Period. Weekly Winners are not eligible to win prizes in subsequent weekly contest blocks even if they participate in multiple contest blocks. Any subsequent Entry for the same Contest Block if so received or Prize even if so, announced shall be null and void</p>																																										

		<ul style="list-style-type: none"><li>b. Contestants will not be eligible to win the Prize in this Contest if he/she had won any form of Prize(s) in any other Contest organized by the Organiser in the past 3 (three) months from the date when the Winner's name of this Contest is announced as stipulated in Clause 17 above.</li><li>c. The Organiser shall bear no responsibility for any loss and/or damage to the Prizes delivered by post.</li><li>d. The Contestants are responsible for viewing and abiding by the terms of use and privacy policy posted on Instagram. The Contest is in no way sponsored, endorsed, administered by or associated with Instagram.</li></ul>
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The Basic Terms and the Contest Standard Terms and Conditions (collectively "Terms and Conditions") and the Privacy Notice shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Terms, the Contest Standard Terms and Conditions and the Privacy Notice, the Basic Terms and the Privacy Notice shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions and the Privacy Notice.